

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 10796 140416Z
ACTION COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 /021 W
-----047306 141507Z /50
R 140413Z JUN 78
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 8784

UNCLAS TOKYO 10796

E.O. 11652: N/A
TAGS: BENC, JA
SUBJECT: PREFABRICATED HOUSING

REF: STATE 108004

1. JAPANESE MARKET FOR PREFABRICATED HOUSING IS OPEN AND BOTH NORTH AMERICAN AND EUROPEAN WOOD CONSTRUCTION PREFAB HAVE BEEN MARKETED IN JAPAN AS SUBURBAN AND LEISURE HOMES. PREFAB HOUSING CONSTRUCTION STARTS HAVE BEEN 135,635 HOMES (10 PCT OF THE TOTAL NEW STARTS), INCLUDING 23,254 OF WOOD IN 1975; 153,370 (10.1 PCT) INCLUDING 25,643 OF WOOD IN 1976; AND 139,245 (9.2 PCT) INCLUDING 23,242 OF WOOD IN 1977.
2. AS A RESULT OF PROMOTIONAL ACTIVITIES FOR U.S. STYLE PLATFORM FRAME CONSTRUCTION SYSTEMS, A LARGE NUMBER OF LOCAL HOME BUILDERS, PARTICULARLY WOODEN PREFAB HOME BUILDERS, HAVE EXPRESSED INTEREST IN THIS CONSTRUCTION SYSTEM. A COUPLE OF DOMESTIC HOME BUILDERS HAVE RECENTLY IMPORTED COMPLETED UNITS OF U.S. WOODEN PRECUT HOUSING, INCLUDING COMPLETE "DO-IT-YOURSELF" KITS, FOR STUDY AND EXPERIMENTS.
3. THE FOLLOWING FIRMS MAY BE INTERESTED IN PROPOSALS FROM U.S. PREFABRICATED HOUSING

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SUPPLIERS:

MITSUI HOME CO., LTD.
1 NISHI SHINJUKU 2-CHOME, SHINJUKU-KU, TOKYO 160, JAPAN
CONTACT: MR. KOGO, MANAGER, MATERIALS DEPT.

MISAWA HOMES CO., LTD.

4-5 TAKAIDO HIGASHI 2-CHOME, SUGINAMI-KU, TOKYO 168, JAPAN

CONTACT: MR. N. KAMEI, IMPORT MANAGER, INTERNATIONAL

- DEVELOPMENT DIVISION

NIHON DENKEN CO., LTD.

5 YAESU 6-CHOME, CHUO-KU, TOKYO 104, JAPAN

CONTACT: MR. S. YOSHIDA, MANAGER, PREFAB

- HOUSING DEPT.

NIHON HOMES CO., LTD.

3-7 GINZA 8-CHOME, CHUO-KU, TOKYO 104, JAPAN

CONTACT: MR. YAMANAKA, CHIEF, PRESIDENT OFFICE

HITACHI LUMBER & LAND CO., LTD.

4-6 SAIWAI-CHO 3-CHOME, HITACHI, IBARAGI PREF. 317

MANSFIELD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Copy: SINGLE
Draft Date: 14 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780248-0726
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780658/aaaabygz.tel
Line Count: 79
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Litigation Codes:
Litigation History:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Review Withdrawn Fields: n/a
SAS ID: 2347071
Secure: OPEN
Status: NATIVE
Subject: PREFABRICATED HOUSING
TAGS: BENC, JA
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/c16fe888-c288-dd11-92da-001cc4696bcc
Review Markings:
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Declassified/Released
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